

# About Cloetta

**1862**

Founded in

**2,600**

Employees

**> 50**

Countries

**7**

Factories

**SEK 6.0 bn**

Net sales

**9.4%**

Operating profit margin, adjusted

**2**

**22%\*** Pick and mix

**78%\*** Branded packaged products

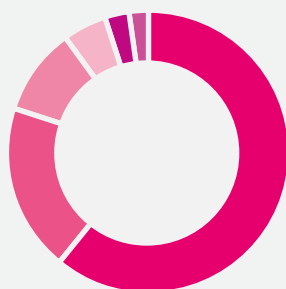
Business segments

\*) of net sales



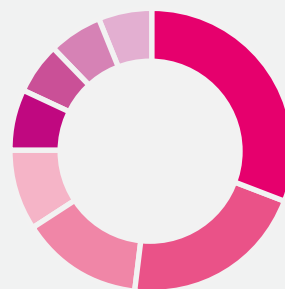
“  
We believe in  
the Power of  
True Joy

## Cloetta's net sales



### By Category

|     |             |
|-----|-------------|
| 61% | Candy       |
| 19% | Chocolate   |
| 10% | Pastilles   |
| 5%  | Chewing gum |
| 3%  | Nuts        |
| 2%  | Other       |



### By Country

|     |                       |
|-----|-----------------------|
| 31% | Sweden                |
| 21% | Finland               |
| 14% | The Netherlands       |
| 9%  | Denmark               |
| 7%  | Norway                |
| 6%  | The UK                |
| 6%  | Germany               |
| 6%  | International Markets |

**78%**

Branded packaged products

**22%**

Pick & mix

**68%**

Nordic countries

**32%**

Other

Cloetta, founded in 1862, is a leading confectionery company in Northern Europe. Our products are sold in more than 50 countries worldwide with Sweden, Finland, Denmark, Norway, the Netherlands, Germany and the UK as the main markets. We own some of the strongest brands on the market, such as Läkerol, Cloetta, CandyKing, Jenkki, Kexchoklad, Malaco, Sportlife and Red Band. Cloetta has 7 production units in 5 countries and the company's class B-shares are traded on Nasdaq Stockholm.