

PROXY FORM FOR THE ANNUAL GENERAL MEETING OF CLOETTA AB (publ) ON 29 APRIL 2014

Send the proxy to:

Cloetta AB, "Årsstämman", Box 7841, 103 98 Stockholm, Sweden

Any instrument of proxy (power of attorney) must be submitted in writing. If the shareholder is a legal entity, the requisite certificates of registration or other proof of authorisation must be attached.

Shareholders are advised to submit the proxy well in advance of the Annual General Meeting.

Name of shareholder

Personal or company ID number

The shareholder will be represented at the Annual General Meeting by:

Name of Proxyholder

Personal ID number

Address

Postcode, City

who is hereby appointed as the shareholders proxy to represent

all of the shareholder's shares in the company

_____ number of shares (please state whether the shares are of class A or class B) in Cloetta, if the shareholder does not intend that the proxy holder shall be able to vote for all the shareholder's shares in Cloetta

City and date

Signature of shareholder/legal guardian

Name of shareholder (printed)

Telephone

Address

Postcode, city

The above information provided will be used only in connection with the Annual General Meeting on 29 April 2014 and the related registration and preparation of the voting list.