



Press release

15 March 2018

Management change in Cloetta

Oskari Vidman has been appointed Chief Pick & Mix Officer. He will report to Henri de Sauvage-Nolting, CEO, and be part of Group Management.

Oskari Vidman will assume his position as of 1 April, 2018. He succeeds Dani Evanoff, previously CEO of Candyking, who has decided to leave Cloetta to focus on his own investment company.

Oskari Vidman is currently Sales Director Cloetta Finland. He has previously been working at British American Tobacco in various sales and marketing roles in the Nordic countries such as General Manager Norway and Finland. He was born in 1976 and holds a master degree in marketing and economics from the University in Vasa, Finland.

“I am very happy to welcome Oskari Vidman to Cloetta’s Group Management. He has a solid and proven track record from various marketing and sales positions in the fast-moving consumer goods industry”, says Henri de Sauvage-Nolting, President and CEO of Cloetta.

“I would also like to thank Dani Evanoff, who as the CEO and owner of Candyking, has contributed to making our acquisition and integration of Candyking successful”, says Henri de Sauvage-Nolting.

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About Cloetta

Cloetta, founded in 1862, is a leading confectionary company in the Nordic region and the Netherlands. Cloetta’s products are sold in more than 50 countries worldwide with Sweden, Finland, Denmark, Norway, the Netherlands, Germany and the UK as the main markets. Cloetta owns some of the strongest brands on the market, such as Läkerol, Cloetta, Candyking, Jenkki, Kexchoklad, Malaco, Sportlife and Red Band. Cloetta has 8 production units in 5 countries. Cloetta’s class B-shares are traded on Nasdaq Stockholm. More information about Cloetta is available on www.cloetta.com

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