

# **Corporate Governance Report**

The purpose of corporate governance is to ensure that the company is managed as effectively as possible in the interests of its shareholders, and that Cloetta complies with all applicable rules. Corporate governance is also aimed at creating order and establishing systems for both the Board and the Group Management Team. Well-defined structures, clear rules and processes allow the Board to ensure that the Group Management Team and employees focus on developing the business and thereby creating shareholder value.

Cloetta AB (publ) is a Swedish public limited company, with corporate identification number 556308-8144. The company's class B shares are traded on the Nasdaq Stockholm, Mid Cap. The company is domiciled in Ljungsbro, Linköping, and its head office is in Stockholm.

### Framework for corporate governance

Cloetta's corporate governance is regulated by external steering instruments that include the Swedish Companies Act, the Swedish Annual Accounts Act, Nasdaq Nordic Main Market Rulebook for Issuers of Shares, and the Swedish Corporate Governance Code, as well as internal steering instruments such as the Articles of Association, instructions, policies and guidelines. The Swedish Corporate Governance Code is available at www.bolagsstyrning.se, where a description of the Swedish model for corporate governance is also provided. During the year, Cloetta complied with Nasdaq Nordic Main Market Rulebook for Issuers of Shares and good stock market practice.

# Application of the Swedish Corporate Governance Code

In 2021, Cloetta complied with the Code, with no deviations.



### **Shareholders**

The class B shares of Cloetta AB (publ) have been listed on Nasdaq Stockholm since 16 February 2009 and have been traded on the Mid Cap list since 2 July 2012. Cloetta was originally introduced on the stock exchange in 1994 and has been listed in a number of different owner constellations since then. At 31 December 2021,

the number of shares was 288,619,299 of which 282,884,050 were class B shares and 5,735,249 were class A shares. Each class B share corresponds to one vote and each class A share corresponds to ten votes, although all shares carry equal entitlement to the company's assets and profits. At 31 December 2021 Cloetta held 1,590,629 class B shares in treasury. The number of shareholders at 31 December 2021 was 35,689 (compared to 34,859 at 31 December 2020). On 31 December 2021, AB Malfors Promotor was Cloetta's largest shareholder, with a holding corresponding to 40.1 per cent of the votes and 29.4 per cent of the share capital in the company. For more information about Cloetta's shares and shareholders. see section "Share and shareholders" on pages 39-43.



### General meeting of shareholders

The general meeting of shareholders is Cloetta's highest decision-making body. At the general meeting, all shareholders have the opportunity to influence the company by exercising the votes attached to their respective shareholdings. The powers and duties of the general meeting are regulated by the Swedish Companies Act and the Articles of Association, amongst others. Cloetta's financial year is 1 January to 31 December. The Annual General Meeting (AGM) must be held within a period of six months after the end of the financial year. The date and location of the AGM must be communicated on the company's website no later than in conjunction with the publication of the third quarter report. Notice of the AGM must be given no earlier than six weeks and no later than four weeks prior to the AGM through

publication in "Post- och Inrikes Tidningar" (the Swedish Official Gazette) and on the company's website. At the same time, confirmation that notification has been given must be published in Dagens Industri.

Every shareholder has the right to request that a matter be taken up at the AGM and in such case must submit a written request to the Board. In order to be addressed at the AGM, the request must be submitted to the Board no later than seven weeks prior to the AGM. In accordance with Chapter 7, paragraph 32, of the Swedish Companies Act, at a general meeting of shareholders all shareholders have the right to pose questions to the company about the matters that are addressed at the meeting and the financial situation of the company and the Group.

### 2021 Annual General Meeting

The most recent AGM was held on 6 April 2021 in Stockholm. To prevent the spreading of Covid-19, the meeting was held by a postal voting procedure in accordance with Section 22 of the Act (2020:198) on temporary exceptions to facilitate the execution of general meetings in companies and other associations. The AGM was held at Cloettas headoffice in Solna with only a few participants including The Chairman of the Board, the CEO and the Group's CFO. All other Board members as well as the Lead Audit Partner of the Group's independent auditor attended via conference call due to the prevailing pandemic.

The AGM approved the updated proposals of the Board and the nomination committee regarding:

- Adoption of the balance sheet and the profit and loss account
- · Approval of the renumeration report

#### Governance **Shareholders** structure Vote at the general meeting Elects the audito **General meeting** Auditor<sup>3</sup> of shareholders Information Resolve upon princi-Proposes the Board, auditor and ples for appointing the principles for appointing nomination nomination committee committee ahead of AGM Nomination committee<sup>1</sup> Flects the Board of Directors Audit Information committee Board of Directors<sup>2</sup> The members of the Board are appointed by the AGM. Employee representatives and deputy represent-**External steering instruments** atives are appointed by the employee Remuneration Important external steering instruments that proorganisations. The members of the committee vide the framework for corporate governance are: appointed by the Board. The Swedish Companies Act The Swedish Annual Accounts Act Nasdag Nordic Main Market Rulebook Goals, strategies, policies, for Issuers of Shares Reports. steering instruments, core values, internal control remuneration structure · The Swedish Code of Corporate Governance Internal steering instruments Important binding internal control documents President and CEO include 1) The nomination committee prepares proposals for decision that are presented to the AGM. The AGM decides on principles · The Articles of Association for appointment of the nomination committee · The Board's work plan 2) The Board establishes the committees and appoints their · Instructions for the President and CEO, the audit committee, the remuneration 3) The auditor is responsible, on behalf of the shareholders, for The Group auditing Cloetta's annual report, accounts and the admini committee and financial reporting Management Team tration of the Board of Directors and the President and CEO. Policies Reports to the Board of Directors and the shareholders

- Appropriation of the earnings of the company through a dividend of SEK 0,75 per share, corresponding to SEK 216,464,474
- Discharge of liability of the board members and the President and CEO
- The number of Board members elected by the AGM to be seven, with no deputies
- Re-election of sitting Board members Mikael Norman, Camilla Svenfelt, Mikael Svenfelt, Lottie Knutson, Mikael Aru, Patrick Bergander and Alan McLean Raleigh. The AGM re-elected Mikael Norman as the Chairman of the Board. Aside from the members elected by the AGM, the employee organisations PTK and LIVS each appointed an employee representative and a deputy representative to the Board
- Setting the Board fees at SEK 685,000 for the Board Chairman and SEK 315,000 for each of the other Board members elected by the AGM. Fees for work on the Board committees shall be paid in the amount of SEK 100,000 for each member of the audit committee, SEK 150,000 for the Chairman of the audit committee, SEK 100,000

for each member of the remuneration committee and SEK 150,000 for the Chairman of the remuneration committee

- Fees for the auditor are to be paid according to approved account;
- Re-appointing the registered public accounting firm Öhrlings PricewaterhouseCoopers AB ("PwC") as the auditor for the period until the next AGM. Sofia Götmar-Blomstedt will continue as the Lead Audit Partner
- The implementation of a share-based long-term incentive plan.

The complete minutes from the AGM can be viewed at www.cloetta.com.

### 2022 Annual General Meeting

The 2022 AGM will be held on 6 April 2022 as a postal voting procedure. There will be no physical attendence of shareholders, representatives or other persons. The Notice of the Annual General Meeting was published in March and is available on www.cloetta.com. The Notice of the Annual General Meeting

was published in March 2021 and contained the Board's proposals. For more information, see section on "Annual General Meeting" on page 148 and www.cloetta.com.



### **Nomination committee**

Work of the nomination committee The task of the nomination committee is to prepare recommendations to be put before the AGM for decisions regarding election of Board members and the Chairman of the Board, fees for the Board of Directors. potential remuneration for committee work, election of a chairman of the AGM, election of auditors, auditing fees and rules for the nomination committee. The Chairman of the Board presents an annual evaluation of the Board's performance during the year to the nomination committee, which provides a basis for the nomination committee's work together with the provisions of the Swedish Corporate Governance Code and Cloetta's own company-specific requirements. The nomination committee's recommendations

for election of Board members, Board fees and auditors are presented in the notification of the AGM and on www.cloetta.com.

# Composition of the nomination committee

In accordance with the decision of the AGM, Cloetta's nomination committee shall consist of at least four, and at most six members. Of these, one shall be a representative of the Board and three shall be members appointed by the three largest shareholders in terms of voting power. The members appointed may themselves appoint one additional member.

### Independence of the nomination committee

The majority of the nomination committee's members shall be independent in relation to the company and its Group Management Team, and at least one of these shall also be independent in relation to the company's largest shareholder in terms of voting power. Of the appointed members, all four are independent in relation to the company and its Group Management Team and three are independent in relation to the company's largest shareholder in terms of voting power.

### Shareholder proposals

All shareholders have the right to contact the nomination committee to propose candidates for election to the Board. Proposals shall be sent to the Chairman of the nomination committee by e-mail to nominationcommittee@cloetta.com.

 $\begin{tabular}{ll} \textbf{Meetings of the nomination committee} \\ The nomination committee held 4 meetings \\ ahead of the 2022 AGM. No fees have been \\ paid for work on the nomination committee. \\ \end{tabular}$ 

### Nomination committee ahead of the 2022 AGM

Members	Appointed by	Independent <sup>1</sup>	Share of votes at 31 Dec 2021, %
Lars Schedin, Chairman	AB Malfors Promotor	Yes/No	40.1
Stefan Johansson	PRI Pensionsgaranti	Yes/Yes	1.8
Jan Särlvik	Nordea Fonder	Yes/Yes	0.9
Mikael Norman	The Board of Cloetta AB	Yes/Yes	0.0

1) Independent from the company and its Group Management Team/from the company's largest shareholder in terms of voting power.



### **Board of Directors**

### The work of the Board

The primary task of the Board is to serve the interests of the company and the shareholders, appoint the President and CEO and ensure that the company complies with all applicable laws, the Articles of Association and the Swedish Corporate Governance Code. The Board is also responsible for making sure that the Group is suitably structured so that the Board can optimally exercise its governance responsibility over the subsidiaries and that the company's financial accounting, financial management and financial circumstances in general can be controlled satisfactorily. At least once a year the Board shall meet with the company's auditor without the presence of the Group Management Team, and shall continuously and at least once a year evaluate the performance of the President and CEO.

### Composition of the Board

According to the Articles of Association, Cloetta's Board of Directors shall consist of at least three, and at most ten members that are elected annually at the AGM for a period until the next AGM has been held. On 6 April 2021, the AGM resolved that the Board shall have seven members appointed by the AGM. On 6 April 2021, the AGM elected the following Board members to serve for the period until the end of the next AGM, to be held on 6 April 2022: Mikael Norman (Chairman), Lottie Knutson, Patrick Bergander, Mikael Aru, Mikael Svenfelt, Camilla Svenfelt and Alan McLean Raleigh. In addition, the employee organisation LIVS appointed one employee representative to the Board, Lena Grönedal, and one deputy representative, Shahram Nikpour Badr. The employee organisation PTK appointed one employee representative to the Board, Mikael Ström, and one deputy representative, Christina Lönnborn. All Board members have attended Nasdaq's stock market training course for boards and management. The average age of the Board members elected by the AGM was 56 years at year-end and two of the seven are women. For information about the Board members' assignments outside the Group and holdings of shares in Cloetta, see pages 70-71 and cloetta.com.

### **Diversity policy**

Through the nomination committee, Cloetta applies rule 4.1 of the Swedish Corporate Governance Code as its diversity policy to propose election of directors to the Board. According to this rule, the board composition must be set with regard to appropriateness to the company's operations and phase of development, and must collectively exhibit diversity and breadth of competence, experience and background among the directors elected by the Annual General Meeting. An equal balance between the genders should be aimed for. The objective of the diversity policy is to underline the importance of appropriate diversity within the Board with regard to gender, age, nationality and experience, professional background and business expertise. The Nomination Committee endeavours to achieve diversity and gender balance on the Board. This is evaluated each year along with a continuous process to identify future board candidates with relevant backgrounds and experience. The proposed composition of the board

### Instructions and policies

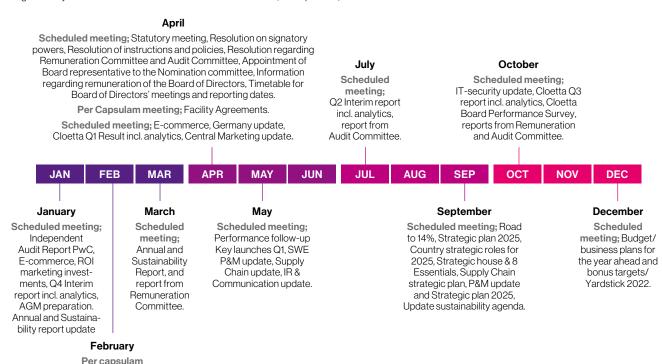
# The Board reviews and adopts the following instructions and policies on a yearly basis:

- · Work plan for the Board
- Instructions for the President and CEO
- · Instructions for financial reporting
- Work plan and instructions for the Audit committee
- Work plan and instructions for the Remuneration committe
- · Code of Conduct
- · Communication policy
- Finance policy
- HR policy

- Insider policy
- · Insurance policy
- · Policy for internal control
- IT security policy
- · Mergers and acquisitions policy
- Fraud and whistleblower policy (anonymous reporting of violation of laws, the Code of Conduct or other rules at Cloetta)
- Anti-bribery and anti-corruption policy
- · Trade sanction policy

### **Board meetings in 2021**

Cloetta meets regularly with investors and analysts. At least twice a year Cloetta arranges virtual or physical roadshows to Europe and the US. In addition, Cloetta regularly attends major investor club meetings, lunches and evening meetings organised by banks and the Swedish Shareholders Association (Aktiespararna).



more than satisfies the requirements for expertise and experience, in view of the company's operations and future development. The proposed composition also met the applicable requirements including board independence, sufficient experience with listed companies and expertise in accounting and auditing.

meeting; AGM preparations: proposal for amendment to Articles of Association.

### Independence of the Board

In accordance with the Swedish Corporate Governance Code, the majority of the Board members elected by the AGM shall be independent in relation to the company and its Group Management Team and at least two of these shall also be independent in relation to the company's major shareholders. Of the Board's seven members, all are independent in relation to the company and its Group Management Team and five are independent in relation to the company's major shareholders.

The Board's instructions and policies On a yearly basis, the Board reviews and adopts a work plan for its own activities and those of the Board's audit and remuneration committees. The Board also adopts instructions for the President and CEO and instructions for financial reporting. Among other things, these regulate the segregation of duties between the Board of Directors, the Chairman of the Board, the President and CEO and the auditor, quorum, conflict of interest, the work of the committees, internal and external reporting, routines for notification of general meetings, Board meetings and minutes. In addition, the Board has issued and adopted a Code of Conduct and policies for Communications, Finance, HR, Inside information, Insurance, Internal Control, IT security, Mergers and Acquisitions, Fraud and Whistleblowing, Trade Sanctions, Anti-bribery and anti-corruption.

**Evaluation of Board performance** 

The performance of the Board is evaluated annually in order to continuously improve the Board's working methods and efficiency. The Chairman of the Board is responsible for carrying out the evaluation and presenting the results to the nomination committee. The intention of the evaluation is to gather the Board members' views on the Board's performance, measures that can be taken to improve the efficiency of board work, and whether the Board has a well-balanced mix

of competencies. The evaluation provides valuable input for the nomination committee ahead of the AGM.

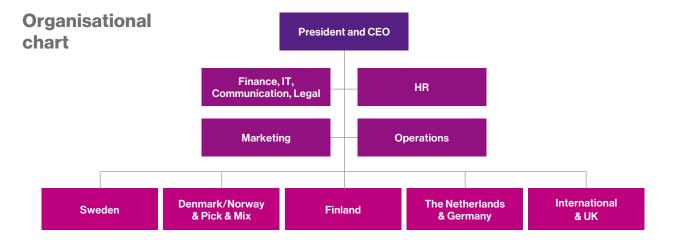
In October 2021, Cloetta had a digital Bord Performance Survey using the company Board portal. The results of the survey have been reported to and discussed by both the Board and the nomination committee.

### **Board meetings**

In 2021, the Board held 9 scheduled meetings, including two per capsulam meeting. The President and CEO and the CFO, who also acts as the Board Secretary, take part in the Board's meetings. Other members of the Group Management Team participate as needed to report on special items of business.

Governance and organisation for sustainability work

The overall strategies for Cloetta's sustainability work have been adopted by the Group Management Team and are controlled and monitored through business planning processes at several levels of the company. The ultimate responsibility for sustainability matters lies with Cloetta's President and CEO.



Cloetta's sustainability work is overseen by the Global Marketing Director for Sustainability and the Sustainability Manager. The sustainability manager is the spokesperson for environmental and social issues and is responsible for identifying prioritised areas, acting as the stakeholders' link to the management team and supporting the implementation of Cloetta's sustainability agenda.

The Group Head of Health & Safety, Environment (HSE) leads the work on health, safety, and environment. All factories have dedicated HSE managers and in the rest of the organisation, managers are responsible.



### Board committees

### Audit committee

In 2021, the Board audit committee consisted of members Patrick Bergander (chairman), Camilla Svenfelt and Mikael Aru. The majority of the committee's members shall be independent in relation to the company and its Group Management Team, and at least one of these shall also be independent in relation to the company's major shareholders. At least one member shall be independent and have accounting or auditing expertise. Of the audit committee's three members, all are independent in relation to the company and its Group Management Team, and two are independent in relation to the company's major shareholders. The work of the audit committee is regulated by instructions that have been adopted by the Board as part of its work plan. The audit committee is responsible for ensuring the quality of the financial reporting and the effectiveness of the company's internal control and risk management regarding financial reporting. In brief, the audit committee, without affecting the other tasks and responsibilities of the Board, shall meet

regularly with the company's auditors to remain informed about the focus and scope of the audit. The company's auditor shall be invited to participate in the meetings of the audit committee. The audit committee shall meet at least four times every financial year. At least once a year, the committee shall meet without the presence of any member of the Group Management Team. All audit committee meetings must be documented. The audit committee shall inform the Board about the matters dealt with by the committee. The committee held four meetings in the period between the AGM in 2021 and the publication of this Annual and Sustainability Report.

### Remuneration committee

The remuneration committee shall have no more than four members who are appointed by the Board on a yearly basis. One of the members shall be the chairman of the committee. The Board's remuneration committee consists of members Mikael Svenfelt (chairman), Alan McLean Raleigh and Mikael Norman. The majority of the committee's members shall be independent in relation to the company and its Group Management Team. Of the remuneration committee's members, all three are independent in relation to the company and its Group Management Team. The work of the remuneration committee is regulated by special instructions that have been adopted by the Board as part of its work plan. The main tasks of the remuneration committee are to prepare recommendations to the Board for decisions on remuneration principles, remuneration and other terms of employment for the Group Management Team, to monitor and evaluate programmes for variable remuneration completed during the year and ongoing programmes for the Group Management Team as adopted

by the AGM and to monitor the current remuneration structures and levels in the Group. The remuneration committee shall meet at least twice every financial year. The committee has since the AGM in 2021 until the publication of this Annual and Sustainability Report held four meetings.

### Chairman of the Board

The Chairman of the Board is elected by the Annual General Meeting and on 6 April  $2021\,\mathrm{the}\,\mathrm{AGM}$  re-elected Mikael Norman as the Chairman of the Board. The Chairman shall supervise the work of the Board and ensure that the Board discharges its duties, and has special responsibility for ensuring that the work of the Board is well organised and effectively executed and for monitoring the Group's development. The Chairman oversees the effective implementation of the Board's decisions and is responsible for ensuring that the work of the Board is evaluated yearly, and that the nomination committee is informed about the results of this evaluation.



### President and Group Management Team

The President and CEO is appointed by the Board. He/she supervises operations according to the instructions adopted by the Board, and is responsible for the day-to-day management of the company and the Group, in accordance with the Swedish Companies Act. In addition, the President and CEO, together with the Chairman, decides which matters are to be dealt with at Board meetings. The Board regularly evaluates the President and CEO's duties and performance. The President and CEO is responsible for ensuring that the Board members are supplied with the necessary information to make decisions and presents reports and proposals at Board meetings regarding

issues dealt with by the Group Management Team. The President and CEO regularly informs the Board and Chairman about the financial position and development of the company and the Group.

Henri de Sauvage-Nolting has been President and CEO of Cloetta since 15 February 2017. In addition to the President and CEO, on 31 December 2021 the Group Management Team consisted of the five regional presidents (one also being the Chief Pick & Mix Officer), the President of Operations, the CFO, the CMO and the Senior Vice President Human Resources. For information about the President and CEO and other members of the Group Management Team, see pages 72-73. The Group Management Team holds regular management meetings and held 12 meetings in 2021. The meetings are focused on the Group's strategic and operational development and financial performance.



### Auditor

The auditor is elected by the AGM to examine the company's annual accounts and accounting records and the administration of the Board of Directors and the President and CEO. The auditor's reporting to the shareholders takes place at the AGM through the presentation of the auditor's report. At the AGM on 6 April 2021, the registered public accounting firm Öhrlings PricewaterhouseCoopers AB ("PwC") was re-appointed as the auditor for the company for the period until the next AGM. The authorised public accountant Sofia Götmar-Blomstedt was elected to continue as the Lead Audit Partner.



### Financial reporting

The Board of Directors is responsible for ensuring that the company's organisation is structured in such a way that the company's financial circumstances can be controlled satisfactorily and that external financial information, such as interim reports and annual reports to the market, are prepared in accordance with the legal requirements, applicable accounting standards and other requirements applicable to listed companies.

The tasks of the Board are to oversee the Group's financial development, assure the quality of the financial reporting and internal control and regularly monitor and evaluate operations. The task of the audit committee is to support the Board in assuring the quality of the company's financial reporting. The audit committee also oversees the financial reports and significant accounting

matters, as well as matters related to internal control, compliance, material uncertainty in reported values, events after the balance sheet date, changes in estimates and judgements and other circumstances affecting the quality of the financial reports.

The President and CEO ensures that the financial accounting in the Group companies is carried out in compliance with legal requirements and that financial management is conducted in a satisfactory manner. Cloetta AB's President and CEO is a member of the boards of all operating subsidiaries. Every month, the Group prepares a closing of the books that is submitted to the Board and the Group Management Team. For each financial year, a profit statement, balance sheet and investment budget are prepared and are adopted at the scheduled Board meeting in December. External financial information is regularly provided in the form of:

- Interim reports;
- · The Annual and Sustainability Report;
- Press releases about important news that is deemed to have a potential impact on the share price;
- Presentations for financial analysts, investors and the media on the date of publication of the year-end and interim reports;
- Meetings with financial analysts and investors

### Additional information

The following information can be found at www.cloetta.com: Articles of Association, Code of Conduct, information from previous AGMs and corporate governance reports from previous years.

### Press releases 2021

### January

- Invitation to webcasted telephone conference of Cloetta AB's year-end report 2020
- Cloetta AB's Q4 interim report October – December 2020

### **February**

 The nomination committee's proposal regarding Board of Directors of Cloetta AB

#### March

- Notice of the Annual General Meeting of Cloetta AB (publ)
- Cloetta's 2020 Annual and Sustainability Report published on the website

### April

- Annual General Meeting of Cloetta AB (publ) on 6 April 2021
- Invitation to conference call with web presentation of Cloetta AB's interim report Q1 2021
- Cloetta AB interim report Q1: January – March 2021
- Cloetta refinances the Group through its existing banks for up to four years

### Mav

- Cloetta launches candy containing 50% fruit
- Cloetta launches a new sustainability agenda and commits to the Science Based Targets initiative

### July

- Invitation to conference call with web presentation of Cloetta AB's interim report Q2 2021
- Cloetta AB (publ) to repurchase own B-shares as part of long-term incentive programme
- Cloetta AB interim report Q2: April – June 2021

### September

 Nomination committee appointed ahead of 2022 Annual General Meeting of Cloetta AB (publ)

### October

- Invitation to conference call with web presentation of Cloetta AB's interim report Q3 2021
- Cloetta AB interim report Q3: July – September 2021

# Remuneration of the Group Management Team

### Guidelines for remuneration of Group Management Team

The current guidelines for remuneration of the Group Management Team were adopted by the AGM on 6 April 2021. The total remuneration shall be market-based and competitive, and shall be proportionate to the individual's responsibilities and powers. In addition to base salary, remuneration of the President and CEO, other members of the Group Management Team and other executives reporting directly to the President and CEO can include: short-term variable compensation, share-based long-term variable compensation, pension benefits, termination benefits and other benefits.

Short-term variable compensation
Short-term variable compensation is linked to specific business targets and is derived from the annual business plan approved by the Board of Directors. The short-term variable compensation is delivered through a cash-based bonus programme. Short-term variable compensation is based on personal targets linked to Cloetta's Strategy and two operating targets:

- · Net sales growth
- Operating profit

# Share-based long-term variable compensation

Share-based long-term variable compensation consists of the share-based long-term incentive plans, which are resolved on yearly by the AGM. It is aimed at increasing value for the Group's shareholders by promoting and upholding the senior management's commitment to the Group's development, and thereby aligning the interests of the group management team and other key employees with those of the shareholders to ensure maximum long-term value creation. The targets for share-based long-term variable compensation are the compound annual growth rate and adjusted operating profit margin.

### **Pension benefits**

Pension benefits vary depending on the agreements and practices in the country where the individual is employed. Defined contribution plans are strived for, which means that pension benefits most often consist of defined contribution plans for which annual premiums are paid as a percentage of pension-qualifying salary up to the age of retirement. Variable salary and benefits are not pension qualifying unless provided by law or collective agreement. The retirement age is not less than 60 years and not more than 67 years.

The Board has the right to deviate from these principles in individual cases where there is special reason to do so.

### **Termination benefits**

Upon termination of employment on the part of the company, the notice period shall be no longer than 12 months. Any termination benefits may not exceed one fixed annual salary. Due to employment contracts entered into by Leaf prior to Cloetta's acquisition of the company, there are contracts with members of the Group Management Team granting termination benefits exceeding 12 monthly base salaries.

### Other benefits

Other benefits consists mainly of signon fees, severance pay and company car benefits

### President and CEO

The retirement age is 65 years. The pension terms consist of a defined contribution plan for which annual premiums are paid up to the age of retirement in an amount corresponding to 30 per cent of pension-qualifying salary, consisting of base salary. Variable compensation and other benefits are not pension-qualifying.

The President and CEO has a notice period of six months. Upon termination on the part of the company, the notice period is  $12 \, \mathrm{months}$ .

### Remuneration in 2021

In 2021, the total remuneration of the Group Management Team including the President and CEO amounted to SEK 50,386 thousand (39,724) including pension benefits, and SEK 43,458 thousand (32,915) excluding pension benefits.

## Share-based long-term incentive plan for senior executives

On 6 April 2021, the Annual General Meeting approved the Board's proposal for a share-based long-term incentive plan. The plan aligns the interests of the shareholders with those of the Group Management Team and other key employees in order to ensure maximum long-term value creation.

A personal shareholding in Cloetta is required for all participants. See page 43 and Notes 23 and 28 for more information about share-based payment.

### The Board of Directors' report on the remuneration committee's evaluation of remuneration of the Group Management Team

The Board of Directors has established a remuneration committee consisting of three members who prepare recommendations for decision by the Board regarding remuneration principles, remuneration levels and other terms of employment for the Group Management Team. The recommendations have included the proportional distribution between base salary and variable compensation and the size of any salary increases. Furthermore, the remuneration committee has discussed pension terms and termination benefits.

The remuneration committee is also entrusted with the task of monitoring and evaluating programmes for variable remuneration of the Group Management Team, application of the guidelines for remuneration adopted by the AGM and the current remuneration structures and remuneration levels in the company. Pursuant to paragraph 9.1, points 2 and 3 of the Swedish Code

Costs incurred in 2021 SEK Thousand	Base salary	Short-term variable compensation incurred in the year, expected to be paid out in the next year	Share-based long-term variable compensation	Other benefits	Subtotal	Pension costs	Total
Henri de Sauvage-Nolting, President and CEO	5,200	5,075	-1,048	94	9,321	1,560	10,881
Other Group Management Team <sup>1</sup>	22,499	14,648	-4,202	1,192	34,137	5,368	39,505
Total	27,699	19,723	-5,250	1,286	43,458	6,928	50,386
of which, Parent Company	12,549	10,502	-1,938	397	21,510	3,743	25,253
Amount paid in 2021							
Henri de Sauvage-Nolting, President and CEO	5,200	5	388	94	5,687	1,560	7,247
Other Group Management Team <sup>1</sup>	22,499	52	1,259	1,192	25,002	5,368	30,370
Total	27,699	57	1,647	1,286	30,689	6,928	37,617
of which, Parent Company	12,549	21	560	397	13,527	3,743	17,270

Costs incurred in 2020 SEK Thousand	Base salary	Short-term variable compensation incurred in the year, expected to be paid out in the next year	Share-based long-term variable compensation	Other benefits	Subtotal	Pension costs	Total
Henri de Sauvage-Nolting, President and CEO	5,000	5	529	92	5,626	1,500	7,126
Other Group Management Team <sup>1</sup>	23,863	53	2,052	1,321	27,289	5,309	32,598
Total	28,863	58	2,581	1,413	32,915	6,809	39,724
of which, Parent Company	11,878	21	1,272	353	13,524	3,478	17,002
Amount paid in 2020							
Henri de Sauvage-Nolting, President and CEO	5,000	3,649	257	92	8,998	1,500	10,498
Other Group Management Team <sup>1</sup>	23,863	10,678	381	1,321	36,243	5,309	41,552
Total	28,863	14,327	638	1,413	45,241	6,809	52,050
of which, Parent Company	11,878	7,156	257	353	19,644	3,478	23,122

 $<sup>1) \ \</sup> Other Group Management Team comprised 10 persons for the period 1 January 2020 up to 31 March 2021. As from 1 April 2021, other Group Management Team consisted of 9 persons.$ 

_	Short-term variable compensation as a percentage of base salary			
	Target level	Maximum level		
President and CEO	50 %	100 %		
Other Group Management Team, average	36 %	72 %		

of Corporate Governance, the Board hereby presents the following report on the results of the remuneration committee's evaluation:

The variable compensation that is payable according to the guidelines is linked to both the individual's responsibility for results and the Group's profitability targets, which contributes to value growth for the company's shareholders.

Market surveys are conducted regularly with respect to salary statistics, remuneration structures and levels for variable remuneration. In the opinion of the remuneration committee, Cloetta's remuneration structures and remuneration levels have allowed Cloetta to recruit and retain the right personnel to the Group Management Team.

Remuneration of the President and CEO for the financial year 2021 has been determined by the Board. Remuneration of other members of the Group Management Team and of other senior executives has been determined by the President and CEO. Since the 2021 AGM, the remuneration committee has met on four occasions. The guidelines for remuneration to the Group Management Team were adopted at the AGM on 6 April 2021 and apply until the AGM in 2025.

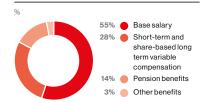
For more information about remuneration of the President and CEO, see the company's Remuneration Report published on the website.

### Total variable remuneration of the Group Management Team incl. the President and CEO



- Short-term and share-based long-term variable compensation
- Percentage of base salary

# Remuneration of the Group Management Team incl. the President and CEO



# Internal control over financial reporting

Cloetta's internal control over financial reporting is based on the framework published by the Committee of Sponsoring Organisations of the Treadway Commission (COSO framework). The key objectives of Cloetta's internal control environment for financial reporting are that it is appropriately structured and effective, provides reliable reports and complies with any applicable laws and regulations.

The Board of Directors has defined policies regarding processes, roles and responsibilities that are vital for financial reporting and the internal control environment of the company.

### Roles and responsibilities

The Board of Directors is responsible for establishing fundamental rules and guidelines for internal control. The audit committee assists the Board of Directors with its oversight of the performance of the company's risk management function and internal control insofar as these affect the company's quality and integrity of financial reporting. The Board of Directors and the audit committee interact directly with the external auditors.

Where the Board of Directors is responsible for establishing fundamental rules and guidelines, the President and CEO is responsible for the design effectiveness, implementation and supervision of monitoring of the internal control environment within the Group. The CFO is responsible for the design and operating effectiveness of the internal control environment within the Group. At a local level, the design and operating effectiveness of the internal control environment is the responsibility of each of the area Presidents and local and regional finance teams.

### Control environment

The foundation for Cloetta's internal control environment is the company's corporate culture and behaviour, amongst others, which are reflected in:

- Performing our business with integrity and ethical values. Cloetta's Code of Conduct, fraud and whistleblower policy, anti-bribery and anti-corruption policy and trade control policy form the platform for a set of guidelines and principles built on Cloetta's core values that govern financial reporting;
- The management's conduct and working methods based on a clearly defined working process described in documents such as:
  - Rules of procedure for the Board of Directors
  - Instructions for the President and CEO
- Instructions for financial reporting
- Finance policy
- Rules of procedure for and instructions to the audit committee;
- Rules for representations, commitments and disbursements to third parties clearly defined in the Group's authorisation framework;
- Processes for leading and developing employees in the organisation and the attention dedicated to these matters by Cloetta's Board of Directors.

Financial reporting competencies
The Group Management Team and local
management teams ensure that the company has employees with the right competency in all key (financial) positions and that
there are procedures in place to ensure that
employees in key (financial) positions have
the requisite knowledge and skills.

**Human Resources (HR)** 

The guidelines and processes for management of human resources play a fundamental role in Cloetta's system of internal control and help ensure the effectiveness of internal control. Key processes include compensation and benefits, HR development, recruitment, allocation of resources, performance management and routines for feedback to the employees.

### Risk assessment

Central and local risk assessments are prepared and monitored periodically. In these assessments the likelihood that risks could occur and the potential impact they may have are assessed. Furthermore, the velocity at which a risk could occur is considered. Business risks as well as financial reporting and other risks are considered in the risk assessments.

Central and local financial reporting risks are assessed with respect to account balance assertions such as existence, completeness, rights and obligations, valuation and allocation, presentation and disclosure assertions and financial impact. The internal control environment is designed to mitigate risks identified to a level considered acceptable by management.

Certain specific risks, for example risks related to taxes and legal matters and other financial risks, are reviewed proactively on a periodic basis. Risks and risk management are reported on separately in more detail in the Annual and Sustainability Report, on pages 52–56. Tax, legal and other financial risks are reflected based on management's best estimate and judgement, and in accordance with the applicable accounting standards in the consolidated financial statements.

### **Basis for risk assessment**

### Existence, reported assets and liabilities exist on the reporting date.

### Completeness, all transactions during the reporting period are recorded and reported.

### Rights and obligations, assets are the rights of the organisation and the liabilities are its obligations as of a given date.

# Valuation and allocation, all items in the financial reporting are reported in compliance with IFRS valuation principles and are correctly calculated and summarised and appropriately recorded.

### Presentation and disclosure, items in the financial reports are properly described, sorted and classified.

### Fraud risk

Cloetta's Group Management Team, local management teams and the central finance team are responsible for addressing the risk of fraud and for carrying out a continuous assessment of the risk for fraud with respect to the prevailing attitudes, incentives and opportunities to commit fraud. The Board of Directors has issued a fraud and whistle-blower policy aimed at preventing dishonest and/or fraudulent activity and to establish procedures for reporting fraudulent activities to Cloetta's management and/or audit committee.

In addition to the fraud and whistle-blower policy, Cloetta has adopted an anti-bribery and anti-corruption policy. The purpose of the policy is to prevent bribery and corruption by any employee or third party acting on behalf of Cloetta. The trade control policy summarises potentially applicable sanctions and export control rules, and compliance procedures to be followed by all Cloetta employees. The purpose of this policy is to provide guidelines to ensure compliance with all local trade control laws and regulations including countries through which shipments or financial transactions flow.

### Control activities

Control activities are the policies and procedures that help ensure that management's directives are carried out and that the necessary actions are taken to address risks that may hinder the achievement of the company's objectives. Control activities occur throughout the organisation, at all levels and in all functions. They include a range of activities as diverse as approvals, authorisations, verifications, reconciliations, reviews of operating performance, security of assets and segregation of duties.

Control activities are embedded in Cloetta's business processes and play a key role in ensuring effective internal control in the company. Local management is responsible for having all required control activities in place and maintained within their organisations. The CFO is responsible for ensuring that control activities are designed and operating effectively and are maintained centrally. The control environment is based on a balanced mix of preventive and detective controls and of automated and manual controls. In addition to a standard set of automated controls embedded in Cloetta's central ERP system, local management teams are encouraged to have as many automated controls as possible, especially for routine transactions. Nevertheless, there are also manual control activities in place to ver-

### **Process for financial reporting**

### Monthly

### **Collection of information**

Local units report monthly according to an established time-frame in compliance with the applicable laws, regulations and accounting practices and the Group's accounting manual.

### Controls

The Group's reporting system contains embedded controls. In addition, the central finance team carries out analytical controls as well as controls of completeness and reasonability.

### Processing and consolidation

Any corrections are implemented in dialogue with the affected parties. Reconciliation occurs.

### Reporting

Reporting of operational and financial information to the Board of Directors and the Group Management team.

ify that the automated controls function as intended and for non-routine transactions.

Continuous reviews are performed by the Group Management Team and local management teams to safeguard proper and accurate financial reporting. These reviews are incorporated into the business processes and are an important part of Cloetta's monitoring controls. The local management teams are responsible for ensuring compliance with relevant laws and regulations in their respective areas of responsibility. All identified financial reporting risks are covered by one or more control activities.

### Monitoring and improvement

Cloetta continuously strengthens its internal control environment by evaluating the design and operating effectiveness of the environment. During the year, procedures are performed to verify the design and operating effectiveness in specific areas. These procedures are performed on a central and a local level and are intended to address any weaknesses or inefficiencies in the internal control environment. Internal control deficiencies detected through the ongoing monitoring activities or separate evaluations are reported upstream and corrective actions are taken to ensure continuous improvement of the internal control environment. On a quarterly basis the follow up and status of any weaknesses identified by internal procedures

### Quarterly

### **Audit committee**

The auditor attends every quarterly meeting. Possible actions are carried out in respect of the audit report.

### **External reporting**

Cloetta publicly discloses its interim and year-end reports through press releases and publication on the company's website.

or external audits are reported and discussed with the persons involved and members of Cloetta's Group Management Team.

### Reporting routines

An effective system for internal control requires sufficient, up-to-date and reliable information both of a financial and non-financial nature. As far as possible, management reporting is directly linked to the financial reporting and to the consolidation tool.

Local management teams report their financial results periodically and in accordance with the Group's accounting and reporting policies. This reporting is the basis for Cloetta's internal and external reporting and serves as a basis for legal and business reviews. The business reviews are carried out according to a structure in which sales, earnings, cash flow and other key ratios and trends of importance to the Group are compiled and form a basis for analysis and actions by the management and controllers at different levels. Other important and group-wide components of internal control and reporting routines include the annual business planning process and the monthly and quarterly forecasts.

To ensure the efficiency of internal control over financial reporting, reviews are carried out by the Board of Directors, the audit committee, the President and CEO, the Group Management Team, the central

finance and treasury team and the Group's various subsidiaries. Every month, financial reports are reviewed against budget and established targets, and the results of self-assessments in the Group's companies are reported. This review includes follow-up of observations that are reported by Cloetta's auditor.

The company's financial situation is discussed at each Board of Directors meeting. The Board's audit committee has important monitoring and control duties with regard to loans, investments, financial management, financial reporting and internal control. The audit committee and Board of Directors review and formally approve interim reports and the Annual and Sustainability Report prior to publication. In addition, the audit committee receives regular reports from the independent auditor.

### Communication

Internal communication

Effective communication ensures the information flows in the organisation. Separate communication channels are used to communicate internally, based on what is most effective.

### **External communication**

It is also important to maintain communication about relevant policies with external parties such as customers, suppliers, regulators and shareholders.

External communication is carried out in accordance with legal requirements and the Corporate Communications and IR policy.

# Evaluation of the need for a separate internal audit function

There is currently no internal audit function at Cloetta. The Board of Directors has reviewed this matter and determined that the existing structures for monitoring and evaluation provide a satisfactory basis for control. For certain special internal audit activities, external resources are used.



### **Board of Directors**



### Mikael Norman

Position: Chairman of the Board Member of the Remuneration Committee

Elected: 2020 Year of birth: 1958 Nationality: Swedish

Education: Bachelor of Laws, Stockholm

University, Sweden.

Other assignments:

Previous assignments: Chairman of the board of Bonava AB, CFO of Nobia AB, Group Financial Controller and several other roles at Electrolux AB, Tax lawyer at PricewaterhouseCoopers and Judge in the County Administrative Court and Administrative Court of Appeal in Stockholm.

### Independence:

In relation to major shareholders: Yes In relation to the company and management: Yes Shareholding: Direct: 40,000 class B shares Related parties: -



### Mikael Aru

Position: Member of the Board Member of the Audit Committee

Elected: 2017 Year of birth: 1953 Nationality: Swedish

Education: B.Sc. Business Administration, Linköping

University, Sweden.

Other assignments: Chairman of the board at AB Axel Granlund, Board member of AB Stenströms Skiortfabrik, Bröderna Böriessons Bil AB, Viva Wine Group AB, Dr Per Håkanssons Foundation and Gorthon Foundation.

Previous assignments: CEO of Procordia Food Sverige, as well as executive positions at Kraft Foods, ORKL A and Nestlé

### Independence:

In relation to major shareholders: Yes In relation to the company and management: Yes

Shareholding: Direct: 3,855 class B shares Related parties: -



### Patrick Bergander

Position: Member of the Board Chairman of the Audit Committee

Elected: 2019 Year of birth: 1971 Nationality: Swedish

Education: B.Sc. Business and Economics,

Stockholm University.

Other assignments: CFO of Nordic Tyre Group, Board member of SPP Pension & Försäkring AB.

Previous assignments: CFO of Rosti Group, CEO and CFO RSA Scandinavia (Codan/Trygg-Hansa), Several positions at Electrolux, as CFO Asia Pacific and Head of Group Business Control. CFO, Business area Private at If Skadeförsäkring and

Consultant and Auditor at Arthur Andersen.

### Independence:

In relation to major shareholders: Yes In relation to the company and management: Yes

Shareholding: Direct: 4,180 class B shares Related parties: -



### **Lottie Knutson**

Position: Member of the Board

Elected: 2015 Year of birth: 1964 Nationality: Swedish

Education: Journalism at Stockholm University, Sweden, Diplôme de Culture Française, L'Université Paris IV, France.

Other assignments: Board member of Stena Line and STS Alpresor, writer and advisor in the areas of leadership, change and crisis management

and Scandic Hotels. Director of Communications at Fritidsresor Group for the Nordic countries, at SAS Group's communications department, journalist at the Swedish newspaper Svenska Dagbladet and

### Independence:

In relation to major shareholders: Yes In relation to the company and management: Yes Shareholding: Direct: 1,200 class B shares Related parties: -

Previous assignments: Board member of Swedavia communications consultant at JKL and others.



### Alan McLean Raleigh

Position: Member of the Board Member of the Remuneration Committee

Elected: 2018 Year of birth: 1959 Nationality: British

Education: B.Sc. (Hons) Production Engineering and Production Management, University of Strathclyde, Scotland.

Other assignments: Trustee on the Board of the Chartered Institute of Procurement and Supply (CIPS), Board Chairman of Robinson plc.

Previous assignments: Executive Vice President, Personal Care Supply Chain, Unilever.

### Independence:

In relation to major shareholders: Yes In relation to the company and management: Yes

Shareholding: Direct: 8,144 Class B shares Related parties: -



### Camilla Svenfelt

Position: Member of the Board Member of the Audit Committee

Elected: 2016 Year of birth: 1981 Nationality: Swedish

Education: Bachelor of Science in Social Work and courses in business administration, labour market economics and management, Stockholm University,

Other assignments: Board member of AB Malfors Promotor and a deputy board member of the Hjalmar Svenfelt Foundation, Accounting supervisor at AB Malfors Promotor.

Previous assignments: -

### Independence:

In relation to major shareholders: No In relation to the company and management: Yes

Shareholding: Class A shares, Direct: 60

Related parties: 5,729,569 Class B shares, Direct: 486,485 Related parties: 79,270,068



### Mikael Svenfelt

Position: Member of the Board Chairman of the Remuneration Committee

Elected: 2008 Year of birth: 1966 Nationality: Swedish

**Education:** Marketing and Business Economics, Tibbleskolan and Law studies, Folkuniversitetet.

Other assignments: CEO and Board member of

AB Malfors Promotor.

Previous assignments: Senior positions in Nicator Group, Dell Financial Services, GE Capital Equipment Finance AB, and Rollox AB, Board Chairman of Fjärilshuset Haga Trädgård AB, Board member of Fjärilshuset Haga Trädgård Café AB.

### Independence:

In relation to major shareholders: No In relation to the company and management: Yes **Shareholding:** Class A shares, Direct: 25

Related parties: 5,729,569 Class B shares, Direct: 47,535 Related parties: 79,199,973

Shareholding stated as at 31 December 2021





### Lena Grönedal

Position: Employee board member, LIVS

Elected: 2008 Year of birth: 1962 Nationality: Swedish

Position at Cloetta: Factory Operative,

Cloetta Sverige AB **Shareholding:** Direct: –

Related parties: -



### Mikael Ström

Position: Employee board member, PTK Ledarna

Elected: 2016 Year of birth: 1961 Nationality: Swedish

Position at Cloetta: Head of Department,

Cloetta Sverige AB

**Shareholding:** Direct: 32,243 class B shares. Related parties: –



### **Shahram Nikpour Badr**

Position: Deputy employee board member, LIVS

Elected: 2013 Year of birth: 1963 Nationality: Swedish

Position at Cloetta: Factory Operative,

Cloetta Sverige AB **Shareholding:** Direct: –

Related parties: -



### Christina Lönnborn

Position: Deputy employee board member, PTK Unionen

Elected: 2016 Year of birth: 1962 Nationality: Swedish

Position at Cloetta: Sales support,

Cloetta Sverige AB

Shareholding: Class B shares, Direct: 1,571

Related parties: -

### Composition of the Board

				Fees <sup>2</sup>			Attendance <sup>4</sup>		
Elected by the AGM <sup>1</sup>	Nationality	Year elected	Year of birth	Board fees	Committee fees	Independence <sup>3</sup>	Board meetings	Audit committee	Remuneration committee
Chairman									
Mikael Norman	Swedish	2020	1958	685,000	100,000	Yes/Yes	11/11		4/4
Members									
Camilla Svenfelt	Swedish	2016	1981	315,000	100,000	Yes/No	11/11	4/4	
Mikael Aru	Swedish	2017	1953	315,000	100,000	Yes/Yes	11/11	4/4	
Lottie Knutson	Swedish	2015	1964	315,000	-	Yes/Yes	11/11		
Patrick Bergander	Swedish	2019	1971	315,000	150,000	Yes/Yes	11/11	4/4	
Alan McLean Raleigh	British	2018	1959	315,000	100,000	Yes/Yes	11/11		4/4
Mikael Svenfelt	Swedish	2008	1966	315,000	150,000	Yes/No	11/11		4/4

<sup>1)</sup> Education and other assignments are shown on pages 70–71.

<sup>2)</sup> The fees refer to set amounts during the period from the AGM on 6 April 2021 until the AGM on 6 April 2022. Board fees shall be paid in amount of SEK 685,000 (unchanged) to the Board Chairman and SEK 315,000 (unchanged) to each other board member elected by the AGM. Fees for work on the Board committees will be paid in the amount of SEK 100,000 for each member of the audit committee (unchanged), SEK 150,000 for the Chairman of the remuneration committee (unchanged) and SEK 150,000 for the Chairman of the remuneration committee (unchanged); For further details, see Note 7.

<sup>3)</sup> Independent in relation to the company and its Group Management Team/the largest shareholder

<sup>4)</sup> Attendance refers to meetings during the period from the statutory meeting following the AGM on 6 April 2021 until the publication of this Annual and Sustainability Report on 14 March 2022.

### **Group Management Team**



### Henri de Sauvage-Nolting

Position: President and CEO since 2017 Employed by Cloetta since 2017.

Year of birth: 1962 Nationality: Dutch

**Education:** M.Sc., Chemistry, Amsterdam University, the Netherlands, M.Sc., Chemical Engineering, Technical University of Twente, the Netherlands, Post Doc in Business Administration, University of Leuven, Relatium

**Other assignments:** Board member of Agra Industrier, Norway.

Previous positions: Executive Vice President of Arla in Sweden, Denmark and Finland. Between 1989 and 2013 held positions in sales, marketing and manufacturing at Unilever in the Nordics, the Netherlands, UK and China. Last position at Unilever was as CEO of the Nordics.

**Shareholding:** Direct: 123,563 class B shares Related parties: –



### Frans Rydén

Position: Chief Financial Officer (CFO) since 2018 Employed by Cloetta since 2018.

Year of birth: 1972 Nationality: Swedish

**Education:** BSc. Business Administration, Stockholm University, LL.M.Master of Laws, Stockholm University.

Other assignments: -

Previous positions: Various finance positions in Mondelez such as chief financial officer for India and for Indonesia, Finance Director ZBB Asia-Pacific, Regional Manager Financial Planning and Analysis, and Area Manager Internal Controls. Vice President Finance at Arla Foods.

**Shareholding:** Direct: 94,901 class B shares Related parties: –



### Regina Ekström

Position: Senior Vice President Human Resources since 2015. Employed by LEAF since 2004.

Year of birth: 1963 Nationality: Swedish

**Education:** B.Sc. Business Administration and Economics, Lund University, Sweden.

Other assignments: -

Previous positions: SVP Human Resources and Communications Scandinavia at Cloetta/LEAF, 2004–2014. SVP Human Resources Nordic at Findus, 2000–2004, HR Manager Sweden/Nordic at Nestlé, 1995–2000, Trainee, Product Manager, Human Resources Manager, Marketing Manager at Mars Sweden and UK, 1987–1995.

**Shareholding:** Direct: 49,320 class B shares Related parties: –



### **Thomas Biesterfeldt**

Position: Chief Marketing Officer (CMO) since 2018. Employed by Cloetta since 2018.

Year of birth: 1980 Nationality: German

**Education:** MBA (Major Marketing) at Hamburg University of Applied Sciences.

Other assignments: -

Previous positions: Marketing Director at L'Oréal Paris in the Nordics (based in Denmark), previously Marketing and Group product manager at L'Oréal Paris in Germany and Sweden.

**Shareholding:** Direct: 18,956 class B shares Related parties: –



### **Ewald Frenay**

Position: President Middle since 2012. Employed by LEAF since 2000.

Year of birth: 1963 Nationality: Dutch

**Education:** M.Sc. Economics, Erasmus University Rotterdam, the Netherlands.

Other assignments: -

Previous positions: Interim President Cloetta Italy and Export Markets 2016–2017, Various positions at Leaf 2000–2012 including President Middle at Leaf and Chief Marketing Officer, Member of Leaf Executive Committee, 2008–2012, 2005–2007 Vice President Segment Confectionery, 2004–2005, Marketing Director of RBV Leaf the Netherlands 2000–2004. Several marketing and sales positions at Mars Inc. 1989–1999.

**Shareholding:** Direct: 37,755 class B shares Related parties: –



### **Michiel Havermans**

Position: Senior Vice President Cloetta International since 2018. Employed by Cloetta since 2018.

Year of birth: 1973 Nationality: Dutch

**Education:** MSc Economics, Erasmus University, Rotterdam.

Other assignments: -

**Previous positions:** Regional Director sales and marketing for Europe, Middle East, and Americas at United Dutch Breweries (UDB), Export Director, Country Manager UK and Managing Director Vietnam and the Philippines at Perfetti van Melle.

**Shareholding:** Direct: 23,280 class B shares Related parties: –



### **Marcel Mensink**

Position: President Operations (COO) since 2017. Employed by Cloetta since 2017.

Year of birth: 1971 Nationality: Dutch

**Education:** MBA University of Canterbury United Kingdom, B.Sc. Food Technology van Hall Institute, the Netherlands.

Other assignments: -

Previous positions: Supply Director, Mars Supply Petcare Europe. Several leading positions at Mars in various business units, including Petcare, Food and Chocolate, Supply Director Mars Care & Treats Europe, Plant director Mars Food UK, several different operational roles at Mars Chocolate.

**Shareholding:** Direct: 44,767 class B shares Related parties: –



### Ville Perho

Position: President Finland since 2015.Employed by LEAF since 2004.

Year of birth: 1979 Nationality: Finnish

Education: M.Sc. Turku School of Economics,

Finland.

**Other assignments:** Co-owner and Board member of Varastoaura Oy. Co-owner and Board member of PLH Invest Oy.

**Previous positions:** Sales Director Cloetta Finland 2010–2015, Category Development Manager LEAF 2004–2010, Global Account Manager Lidl at LEAF 2007–2009.

**Shareholding:** Direct: 43,193 class B shares Related parties: –



### **Katarina Tell**

Position: President Cloetta Sweden, since 2018. Employed by Cloetta since 2018.

Year of birth: 1970 Nationality: Swedish

**Education:** Bachelor Marketing and Administration, Lund University, Masters in Food Nutrition, Umeå University.

**Other assignments:** Board member of DLF, Dagligvaruleverantörernas Förbund.

**Previous positions:** General Manager Findus, Sweden. Managing Director Heinz Northern and Eastern Europe, Retail Sales Manager Heinz Sweden, and Business Development Manager Findus.

**Shareholding:** Direct: 51,214 class B shares Related parties: –



### Niklas Truedsson

Position: President Cloetta Denmark, Norway and Chief Pick & Mix Officer since 2021. Employed by Cloetta since 2019.

Year of birth: 1972 Nationality: Swedish

**Education:** M.Sc. Business Administration and Economics, Lund University, Sweden.

Other assignments: -

**Previous positions:** Various managerial roles at Unilever in the Nordics and Asia including Country Manager Sweden, CEO at Risenta, part of the Paulig Group.

**Shareholding:** Direct: 19,069 class B shares Related parties: –