

# About Cloetta

**1862**

Founded in

**2,600**

Employees

**>50**

Countries

**7**

Factories

**SEK 6.9 bn**

Net sales

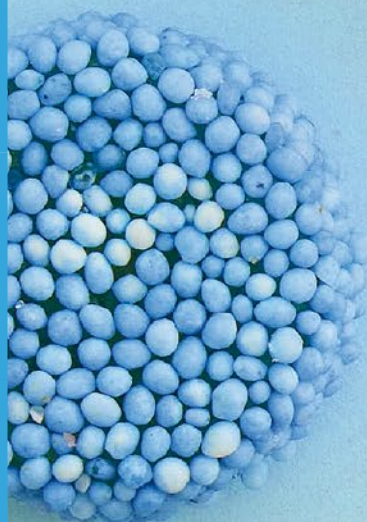
**10.1%**

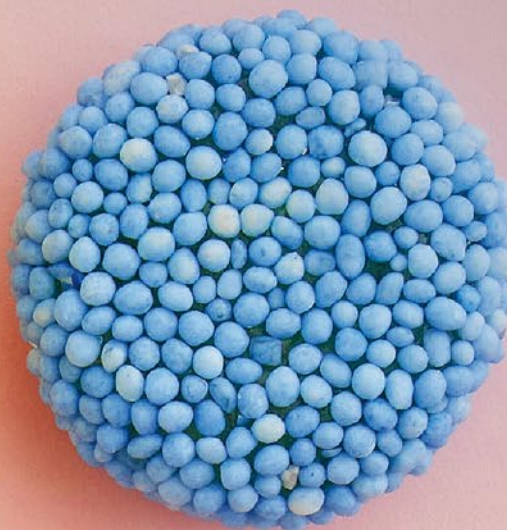
Operating profit margin, adjusted

**2** **25%\*** Pick & mix  
**75%\*** Branded packaged products

Business segments

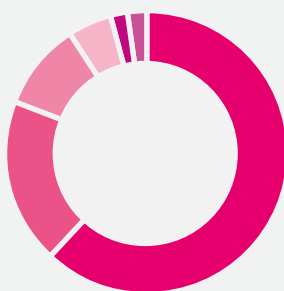
\*) of net sales





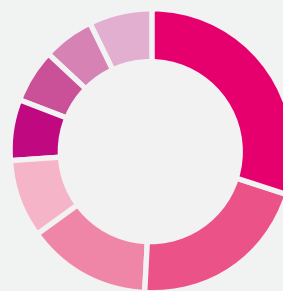
“We believe in the Power of True Joy”

## Cloetta's net sales



### By Category

|     |             |
|-----|-------------|
| 62% | Candy       |
| 19% | Chocolate   |
| 10% | Pastilles   |
| 5%  | Chewing gum |
| 2%  | Nuts        |
| 2%  | Other       |



### By Country

|     |                       |
|-----|-----------------------|
| 30% | Sweden                |
| 21% | Finland               |
| 14% | The Netherlands       |
| 9%  | Denmark               |
| 7%  | Norway                |
| 6%  | The UK                |
| 6%  | Germany               |
| 7%  | International Markets |

Cloetta, founded in 1862, is a leading confectionery company in Northern Europe. Our products are sold in more than 50 countries worldwide with Sweden, Finland, Denmark, Norway, the Netherlands, Germany and the UK as the main markets. We own some of the strongest brands on the market, such as Läkerol, Cloetta, CandyKing, Jenkki, Kexchoklad, Malaco, Sportlife and Red Band. Cloetta has seven production units in five countries and the company's class B-shares are traded on Nasdaq Stockholm.