

About Cloetta

1862

Founded in

2,600*

Employees

*) average 2023

> 60

Countries

7

Factories

SEK 8.3 bn

Net sales

9.6%

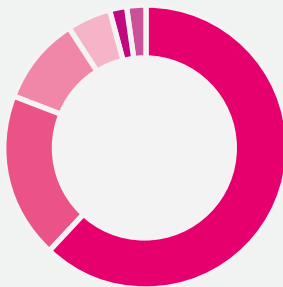
Operating profit margin, adjusted

2 **26%*** Pick & mix
74%* Branded packaged products

Business segments

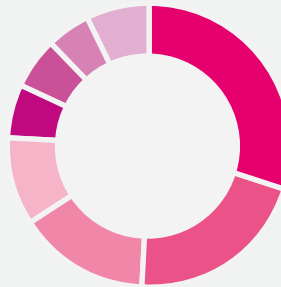
*) of net sales

Cloetta's net sales



By Category

- 62% Candy
- 19% Chocolate
- 10% Pastilles
- 5% Chewing gum
- 2% Nuts
- 2% Other



By Country

- 30% Sweden
- 21% Finland
- 15% The Netherlands
- 10% Denmark
- 6% Norway
- 6% Germany
- 5% The UK
- 7% International Markets

Cloetta, founded in 1862, is a leading confectionery company in Northern Europe. Our products are sold in more than 60 countries worldwide with Sweden, Finland, Denmark, Norway, the Netherlands, Germany, and the UK as the main markets. We own some of the strongest brands on the market, such as Läkerol, Cloetta, CandyKing, Jenkki, Kexchoklad, Malaco, Sportlife and Red Band. Cloetta has seven production units in five countries and the company's class B-shares are traded on Nasdaq Stockholm.



“We believe in the Power of True Joy