

Loetta

Q4 2012 results – 15 Feb 2013

Bengt Baron, CEO

Danko Maras, CFO

Jacob Broberg, SVP IR

Q4 highlights

– improved underlying profitability

- Continued weak conditions on Cloetta's markets
 - Net sales of SEK 1,404m (1,371)
 - Underlying net sales down by 7.4 per cent
- EBITA of SEK 80m (90)
- Improved underlying profitability
 - Underlying EBITA of SEK 208m (202)
 - Underlying margin of 14.6 per cent
- Strong cash flow of SEK 147m (45)
- SEK 90m amortised. In total SEK 358m in 2012
- Remaining price increases implemented
- Integration process proceeding according to plan and almost completed
- Restructurings proceeding according to plan
 - Alingsås closed in Q4
 - Agreement with unions reached in Gävle
 - Aura will close in Q1, 2013



Cloetta

Overall development

Continued weak markets

- In general continued weak markets
- Negative market in Italy due to financial crisis and new payment terms
- Large holiday season in Italy in Q4 impacted the quarter relatively more, about half of decline in sales attributed to Italy
- Sales grew in the Netherlands, Germany and the UK in Q4
- Several markets and segments were flattish or down during the year
- Investment in market to defend market shares
- Raw material prices remain high

Cloetta



■ Cloetta's main markets

Q4 net sales and EBITA

SEKm	Reported			Underlying		
	Oct-Dec 2012	Oct-Dec 2011	change, %	Oct-Dec 2012	Oct-Dec 2011	change, %
Net sales	1,404	1,371	2.3	1,431	1,545	-7.4
EBITA	80	90	-10.5	208	202	2.7

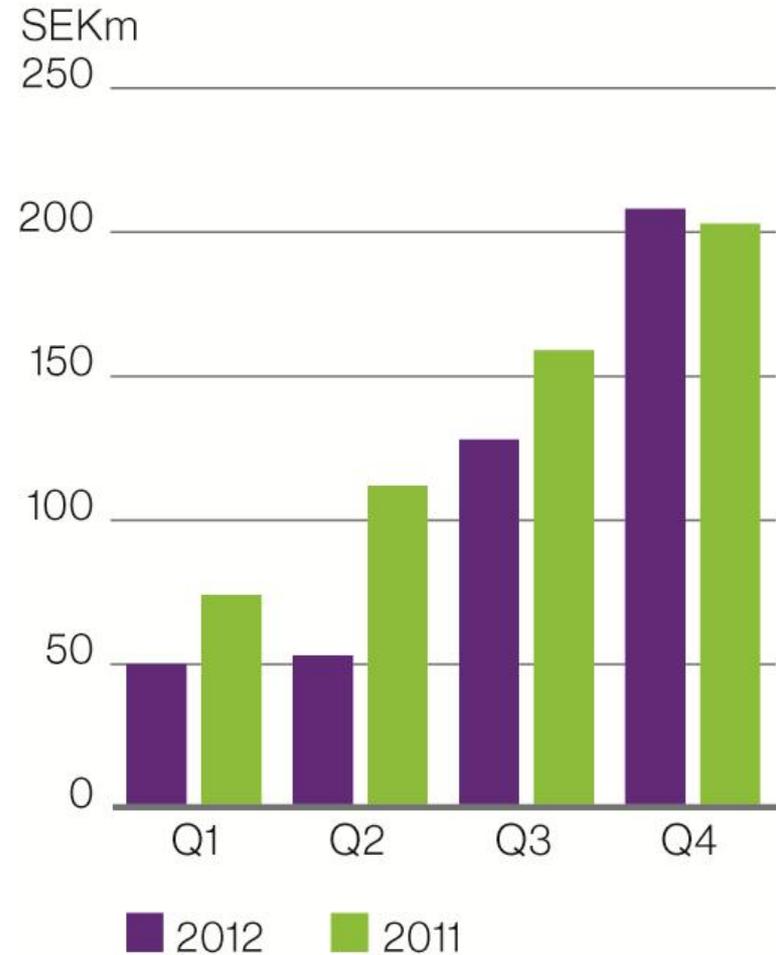


Cloetta

Underlying EBITA



Cloetta



Progress

– synergy and restructuring program

Synergies from the merger

-  Restructuring in the commercial organisation (including reduction of ~50 employees)
-  Distribution agreements in Finland, Denmark and Norway cancelled and fully implemented
-  In-sourcing of third party production
-  Efficiency measures within administration
-  Procurement synergies – joint contracts signed
-  Update corporate processes
-  IT-integration and systems
-  Finalise move of production from Slagelse, Denmark to Levice, Slovakia

 Completed  Ongoing (on plan)  Behind plan

Cloetta

Communicated

- **Synergies from the merger totals at least SEK 110m on EBITDA-level and comprises:**
 - Merger effects in excess of SEK 65m annually to be achieved within two years of closing of the Transaction
 - Supply chain restructuring program within LEAF that is expected to yield another SEK 45m in annual cost savings as of Q1 2012
 - Total implementation cost of approx. SEK 80m

Status

SEK 45m synergy program (Slagelse)	COMPLETED
Synergy program of SEK 65m annually	✓
Timing of implementation	✓
Cost of implementation	✓

Progress

– synergy and restructuring program

Restructuring program

- Gävle: Products transferred from Gävle, completed early 2014. Agreement on conditions
- Aura: Production will terminate in Q1, products transferred, agreement for sale of property
- Alingsås: Production terminated, products transferred, property and equipment sold
- Levice: Matching/equipment installation/ ramp-up/full production, full production 2014
- Ljungsbro: Matching/equipment installation/ ramp-up/full production, full production 2014
- New Scandinavian warehouse structure in place, first half 2013

● Completed ● Ongoing (on plan) ● Behind plan

Communicated

- **The restructuring program is expected to result in annual savings of approx. SEK 100m on EBITDA-level**
 - The savings from the production relocations will have a gradual effect in 2013 and full effect from sometime during the second half of 2014
 - Implementation began June 2012
 - Total implementation cost of approx. SEK 320-370m

Status

Restructuring program of SEK 100m



Timing of implementation



Cost of implementation



Q4 items affecting comparability

SEKm	Oct-Dec 2012	Jan-Dec 2012
EBITA	80	125
Supply chain restructuring	105	199
Integration expenses	17	73
Other items affecting comparability	0	37
Cloetta prior to merger	-	-9
Exchange rate differences	6	10
Other	0	4
Underlying EBITA	208	439

Cloetta



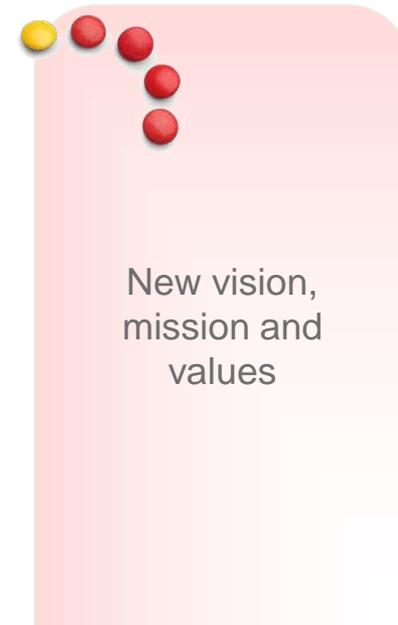
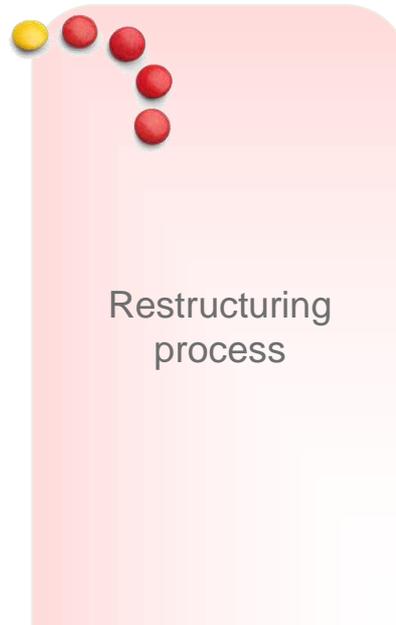
Q4 cash flow

SEKm	Oct-Dec 2012	Oct-Dec 2011
Operating cash flow before changes in working capital and capex	113	145
Change in working capital	34	-100
Cash flow from operating activities	147	45
Capex and investments in intangibles	-116	-70
Other cash flow from investing activities	17	-62
Cash flow from investing activities	-99	-132
Cash flow from financing activities	26	-9
Total cash flow for the period	74	-96

Cloetta



In focus



Cloetta



Q4 selection of product launches



Juleskum Winter Apple
Sweden



Sportlunch Powerbreak 75g
Sweden



Red Band children's range
The Netherlands



XyliFresh
The Netherlands

Cloetta

Q&A

Cloetta

Disclaimer

- This presentation has been prepared by Cloetta AB (publ) (the “Company”) solely for use at this presentation and is furnished to you solely for your information and may not be reproduced or redistributed, in whole or in part, to any other person. The presentation does not constitute an invitation or offer to acquire, purchase or subscribe for securities. By attending the meeting where this presentation is made, or by reading the presentation slides, you agree to be bound by the following limitations.
- This presentation is not for presentation or transmission into the United States or to any U.S. person, as that term is defined under Regulation S promulgated under the Securities Act of 1933, as amended.
- This presentation contains various forward-looking statements that reflect management’s current views with respect to future events and financial and operational performance. The words “believe,” “expect,” “anticipate,” “intend,” “may,” “plan,” “estimate,” “should,” “could,” “aim,” “target,” “might,” or, in each case, their negative, or similar expressions identify certain of these forward-looking statements. Others can be identified from the context in which the statements are made. These forward-looking statements involve known and unknown risks, uncertainties and other factors, which are in some cases beyond the Company’s control and may cause actual results or performance to differ materially from those expressed or implied from such forward-looking statements. These risks include but are not limited to the Company’s ability to operate profitably, maintain its competitive position, to promote and improve its reputation and the awareness of the brands in its portfolio, to successfully operate its growth strategy and the impact of changes in pricing policies, political and regulatory developments in the markets in which the Company operates, and other risks.
- The information and opinions contained in this document are provided as at the date of this presentation and are subject to change without notice.
- No representation or warranty (expressed or implied) is made as to, and no reliance should be placed on, the fairness, accuracy or completeness of the information contained herein. Accordingly, none of the Company, or any of its principal shareholders or subsidiary undertakings or any of such person’s officers or employees accepts any liability whatsoever arising directly or indirectly from the use of this document.