

REGISTRATION / PROXY FORM FOR THE EXTRAORDINARY GENERAL MEETING OF CLOETTA AB (publ) ON 15 FEBRUARY 2012

Shareholders can register in the following ways:

Letter: Cloetta AB, Susanne Beijar, SE-590 69 Ljungsbro, Sweden
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Telephone: +46 13-285 111 Susanne Beijar or +46 13-285 102 Eva Gad
Fax: +46 13-285 112

The registration form must be received by the company no later than Thursday, 9 February 2012.

The shares must be registered in the name of the shareholder with Euroclear Sweden AB no later than Thursday, 9 February 2012 (the record date is the same day).

Any instruments of proxy (power of attorney) must be submitted in writing. If the shareholder is a legal entity, the requisite certificates of registration or other proof of authorisation must be attached.

The shareholder hereby register to attend the Extraordinary General Meeting of Cloetta AB (publ) on Wednesday, 15 February 2012, 2:00 p.m., at Näringslivets Hus, Storgatan 19, Stockholm, Sweden.

Name of shareholder

Personal or company ID number

1 The shareholder will attend the Extraordinary General Meeting in person (please check appropriate box) Yes No

2 The shareholder will be represented at the Extraordinary General Meeting by:

Name

Personal ID number

Address

Postcode, city

who is hereby appointed as the shareholders proxy to represent

all of the shareholder's shares in the company

_____ number of shares (please state whether the shares are of class A or class B) in Cloetta, if the shareholder does not intend that the proxy holder shall be able to vote for all the shareholder's shares in Cloetta

For registration of a shareholder under the age of 18 years, please note that a signature from the legal guardian(s) is required and a copy of the child's civic registration certificate must be attached to the registration form.

3 Other comments and information for the company, e.g. registration of assistants (please provide names)

City and date

Signature of shareholder/legal guardian

Name of shareholder (printed)

Telephone

Address

Postcode, city

To the Extraordinary General Meeting, please bring the entrance card that will be sent to all registered shareholders/legal guardians after the end of the registration period.

The above information provided will be used only in connection with the Extraordinary General Meeting on 15 February 2012 and the related registration and preparation of the voting list.